

COURSES

BY LAVENDER'S BLUE FLORISTRY

SPRING-SUMMER 2020

A SELECTION OF FLORISTRY CAREER COURSES; INFORMATIVE AND CURRENT FLORISTRY FOR THE COMMERCIAL MARKET.

We're so excited to launch these career courses in Floristry!

Each of the six week courses below, are designed to fit around work, or family life, and are informative, thought provoking, but most of all fun. They are useful for hobby flower arrangers with a thirst for knowledge, but are particularly relevant to a career in floristry. Immerse yourself in your dream job. Who knows, the knowledge you gain on your course could lead to a career change, or even a new business!

As you progress through your course, we will support and encourage you to source your own flowers, as this is an excellent learning experience. However, supplementary flowers, foliage and tools will always be available to guarantee that you complete a stunning arrangement each week to add to your portfolio.

Full payment is requested upon booking. To book a place on any of our courses, drop us a line via telephone, email or social media. Gift vouchers for our flower school are available; contact us to find out more.

By Phone, 01594 542121

[By Email](#)

[Via Facebook](#)

[Via Instagram](#)

An Introduction to Floristry

Level: Beginners. No prior experience needed.

This course offers a fantastic entry into the world of commercial floristry. You do not need any prior experience of floristry to attend, and will be taught in small groups with a high level of tutor support.

Over the course of six sessions, we will take you on a journey behind the scenes of commercial floristry, with emphasis on both the theoretical and practical techniques that make a successful florist.

- Learn about getting the most from your materials; how to order appropriate flowers and condition them to get the best from every stem.
- Discover the secrets behind designing and costing up arrangements that will sell! Take home tips for running a successful business; great designs with a profit to pay the bills!
- Understand the principles behind a range floristry techniques, then apply them with nurturing support from your tutor. Methods covered include hand tying, traditional and contemporary arrangements, buttonholes, and eco-friendly approaches.
- You will gain both theoretical and practical floristry knowledge on this course, and will create and take home a stunning arrangement every single week- a great opportunity to develop your personal portfolio.

Course duration; 6 evening sessions, on Tuesdays commencing 3rd March 2020 at 6:30pm*

***Subject to demand, additional dates may be added.**

Location; Lavender's Blue Floristry, Ruspidge, GL14 3AW

Cost per person; £180.00. This includes all tuition, supporting paperwork/worksheets, use of tools throughout the course, your own pair of florist's scissors to keep and your materials (flowers/wrappings) on week one. After week one, you will be asked to source your own materials each week.

An Introduction to Wedding Floristry

Level: Beginners. No prior experience needed.

This course offers a fantastic entry into the world of wedding floristry. You do not need any prior experience of floristry, and will be taught in small groups with a high level of tutor support.

Whether you are interested in a career change, or have been asked to provide wedding flowers for a friend or relative, this course is just what you need to kick start your creativity!

Over the course of six sessions, you will gain confidence and a sound knowledge of the fundamental techniques required to create high quality wedding lowers.

- Covering one essential technique each week, you will add vital knowledge to your floristry repertoire, carefully designing, creating and evaluating as you progress.
- Subjects covered include a bridal hand tied bouquet, buttonholes and corsages, a table centre, a pedestal arrangement, and a garland.
- Interwoven amongst the practical aspects of floristry, you will learn about the business essentials when working as an event florist; health and safety at wedding venues, giving wedding quotations, and ordering from your wholesaler.
- Use your weekly creations to add to your portfolio of wedding floristry.

Course duration; 6 x 2hr sessions; one per week for six consecutive weeks. Start date and times to be confirmed upon application. Starting from March 2020.

Location; Lavender's Blue Floristry, Ruspidge, GL14 3AW

Cost per person; £200.00. This includes tuition, supporting paperwork/worksheets, use of tools throughout the course, your own pair of florist's scissors to keep and your materials on week one (bridal hand tied bouquet). After week one, you will be asked to source your own materials each week.

Advanced Wedding Floristry

Level: Intermediate. Some prior experience needed.

In the early days as a wedding florist, the thought of a shower bouquet, or a full archway can send one into a frenzy! Allow us to tackle these more complex techniques with the calm, informal approach characteristic to Lavender's Blue. It'll be a breeze!

- Covering one advanced technique each week, you will add vital knowledge to your floristry repertoire, carefully designing, creating and evaluating as you progress.
- Subjects covered include a bridal shower bouquet, wrist and bag corsages, a tall/overhead table centre, a hanging arrangement, and an archway.
- Interwoven amongst the practical aspects of floristry, you will further your knowledge of business essentials when working as an event florist; communication with your client and wedding venues, insurance as an event florist.
- Use your weekly creations to add to your portfolio of wedding floristry.

Course duration; 6 x 2-3hr sessions; one per week for six consecutive weeks. Start date and times to be confirmed upon application. Starting from May 2020.

Location; Lavender's Blue Floristry, Ruspidge, GL14 3AW

Cost per person; £200.00. This includes tuition, supporting paperwork/worksheets, use of tools throughout the course, your own pair of florist's scissors to keep, and your materials on week one. After week one, you will be asked to source your own materials each week.
